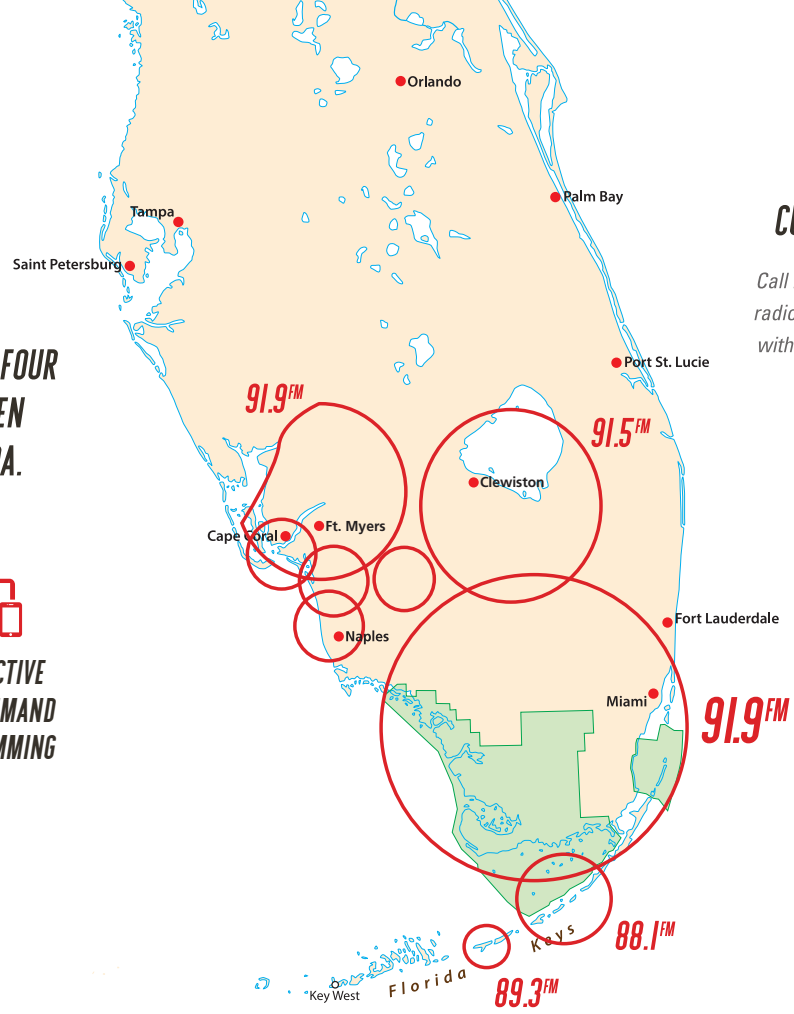


GROWING RESULTS.

CALL RADIO SERVES A COMBINED POPULATION OF MORE THAN FOUR MILLION PEOPLE, INCLUDING BOTH A MAJOR AND LARGE NIELSEN RANKED MARKET PRESENCE IN SOUTH AND SOUTHWEST FLORIDA.

 MEANINGFUL MUSIC	 ENGAGING CONVERSATION	 FULL-TIME LIVE HOSTS	 INTERACTIVE & ON-DEMAND PROGRAMMING
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Call Radio's programming specifically encourages young adults, through music and conversation, to pursue a life of meaning, passion, and purpose, best experienced in relationship with God and a church community.



CUTTING-EDGE TECHNOLOGY

Call Radio, WMKL, is the only faith-based radio station in Miami-Dade and Broward with the ability to broadcast digitally with up to 4 unique HD subchannels.



IMPACTING PEOPLE.

YOUR SUPPORT WILL ENABLE CALL RADIO TO COMPLETE EXPANSION PROJECTS TO CONNECT MORE YOUNG ADULTS MORE EFFECTIVELY DURING 2018.



MOVING FORWARD.

2018 GOALS

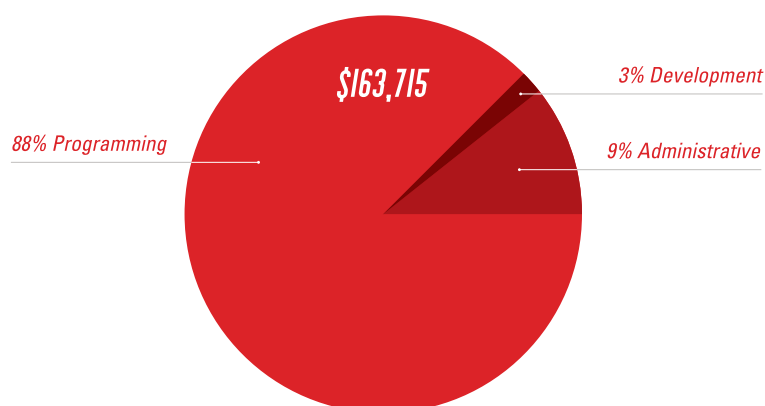
 MERGE FOUR STATIONS INTO ONE LARGE STATION	 NEW RADIO & PRODUCTION STUDIO	 NEW ADDITIONAL PROGRAMMING STAFF	 NEXT ACADEMY TRAINING & EDUCATION
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ADDITIONAL GOALS INCLUDE:

Additional priority goals include the post-Hurricane Irma rebuilding and expansion of Call Radio's FM stations in the Florida Keys, redesigned website and new station van wrap.

MAXIMIZING IMPACT.

2018 BUDGET



PROGRAMMING

24-hour radio and online broadcast operations, staffing, program content creation and licensing.

ADMINISTRATIVE

Travel, insurance, office supplies, accounting and corporate fees

DEVELOPMENT

Printing, postage, graphic design and website design

CONNECTING YOUNG ADULTS TO THEIR NEXT IN 2018.

Backed by over 18 years of innovation, pure grit, and proven growth, Call Radio embraces healthy risks and pursues creative ideas that connect with a population of more than four million people and impact lives. Connect with Call Radio!

PROUD SPONSORS:



Board Members: **Tim Pappas** (Chairman, Granada Presbyterian), **Rob Robbins** (President, Old Cutler Presbyterian), **Gary Johnson** (Wayside Baptist, Missions Director, Miami Baptist Association), **Thomas Taylor** (Calvary Chapel Fort Lauderdale), **Scott Jones** (First United Methodist Church of Clewiston), **Bill Leon** (Riverside Baptist Church), **Jenna Sherman** (Christ Community Ministries, Estero), **Libby Payne** (Cypress Lake United Methodist) and **Tim Denison** (Grace United Methodist Church of Cape Coral).